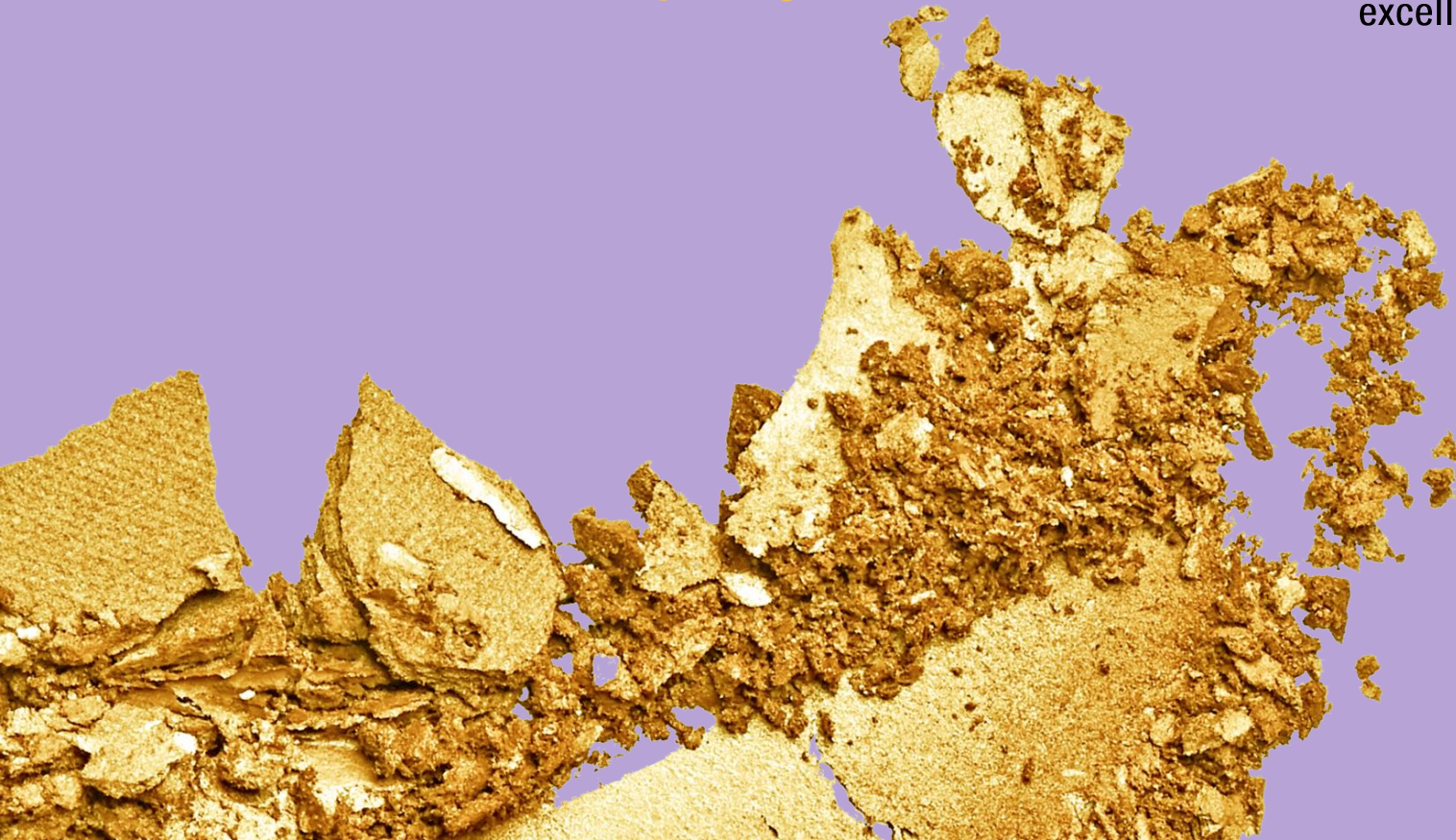


2023 edition

Cosmopack Awards

COSMOPACK
Awards

Cosmoprof and Cosmopack Awards reward products, formulations, packaging, design, technology, materials, ingredients, and sustainability in the cosmetics industry, celebrating innovation and excellence all over the world.





COSMOPACK
Awards

Hair Care Formula

2023 edition

Finalists

Kosmetikal Srl
Surprising Wax

Pidielle Spa

Pink Potion Fill-Up Hair Ampoule for
healthier hair

Pink Frogs Cosmetics Srl

Società Benefit

PPS Planet & People Shampoo

Winner

Pink Frogs Cosmetics Srl

Società Benefit

PPS Planet & People Shampoo

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner **BEAUTYSTREAMS**

**Hair Care
Formula**



2023 Finalist

Kosmetikal Srl Surprising Wax

Product description

Practical and pocket-sized hair wax in recyclable packaging. Packaged in stick, the wax is applied to the hair without getting your hands dirty. Ideal for fixing even the most rebellious baby hair, for a hair always in order. The ingredients in this organic fragrance are 100% natural, vegan and cruelty free. Dermatologically tested. - 100% naturally derived.

Claims & Benefits

- Natural origin
- Water and preservatives free
- Recyclable packaging
- Ingredients selected to support the territory and the population
- Practical and smart

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner **BEAUTYSTREAMS**

**Hair Care
Formula**



2023 Finalist

Pidielle Spa

Pink Potion Fill-Up Hair Ampoule for healthier hair

Product description

The PINK POTION treatment is a healthy booster for hair. The market is saturated with formulations claiming to re-bond the hair, so we decided to take a proactive approach focusing on protection. Combining with cold water (1:1), our eye-catching ampoule turns into a smooth, glossy mask to be used after shampooing. Massage the cream into the hair and leave for 15 minutes. Rinse with warm water and blow dry. Hair appears healthier, shinier and thicker thanks to specific active ingredients: biotech ProCutiGen®, biotech Hyaluronic Acid and Plant Keratin. Repeat the treatment every

two weeks for a perfect result.

Claims & Benefits

The PINK POTION contains 3 specific active ingredients which work in synergy giving the hair a healthier look thanks to the following benefits:

- Heat protection given by the Biotech ProCutiGen® Vegan Thermal Shield. Rather than focusing on repairing broken bonds, it consists of bivalent cationic peptides that create a de novo cuticle on the hair to prevent damage from happening in the first place;
- Long-lasting hydration, thanks to the moisturizing property, both for hair and for scalp, of Biotech Hyaluronic Acid;
- Increased strength and elasticity of the hair, due to the Plant Keratin, which improves combability.

WINNER
2023

COSMOPACK
Awards

Strategic partner **BEAUTYSTREAMS**

Hair Care
Formula



2023 Winner

Pink Frogs Cosmetics Srl Società Benefit

PPS Planet & People Shampoo

Product description

A practical concentrated eco-refill, to be diluted with water in the reusable bottle, that ensures a remarkable reduction of the environmental impact for a shampoo. A nebulizer that distributes the right dose on the hair, avoiding product waste. An already active liquid formula capable of cleansing the hair lengths while preserving their integrity. A rich, full-bodied foam, pleasant to the touch that rinses off easily, saving water even during the final stage. An inclusive packaging with intuitive opening and braille label.

Claims & Benefits

- Sustainable: 50 ml eco-refill that generates 200 ml finished product so: less energy to produce it (cold mixing) and transport it (75% less weight and volume), 100% recycled r-PET plastic bottle (60% less than retail format) with no non-disposable parts (atomizer is recovered)
- Produced by cold process (no CO2 emissions for heating) - Clean formula, 95.2% ingredients of natural origin according to ISO 16128
- New gesture: spray formula to be nebulized onto the hair for proper dosage without waste
- Suitable for all hair types, excellent performance even on curly, straight and treated hair, respects the pH of the scalp and the shine of the lengths.



COSMOPACK
Awards

Innovation Technology

2023 edition

Finalists

Cosmax Inc

PIXOH

Expressions Parfumées

Aquaboost Natco®

Trendcolor Srl

Twin Soul All Over (Eyes-Lips-Cheeks)

Winner

Cosmax Inc

PIXOH

WINNER
2023

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

Innovation
Technology



2023 Finalist

Cosmax Inc
PIXOH

Product description

"Hair Coloring Device" is a device that temporarily dyes hair with various patterns and colors desired by users. Users can control the device with App installed on their smart devices. Users only need to comb their hair with this small and one-handed device. After the device passes, the hair changes to the colors or patterns you envisioned. If you want to show off a different hairstyle for a while at a party, event, or special situation, you can do it with this device. And if you wash your hair with shampoo after the event, the original hair appears again.

Claims & Benefits

We assume that consumers would dye their hair by themselves with this device. Thus, the device design was designated with consumer convenience in mind. The goal of this device is not to replace hair dyeing in hairdressing salons or commercial hair dyes. This device can easily dye various types of colors that were previously difficult to do physically with various patterns. The goal of this product is to create a new beauty lifestyle that did not exist before.

**FINALIST
2023**

**COSMOPACK
Awards**

Strategic partner

BEAUTYSTREAMS

**Innovation
Technology**

DISCOVER OUR NEW PATENT-PENDING
INNOVATIVE FRAGRANCE TECHNOLOGY

AQUABOOST NATCO®

**PERFECTLY
CLEAR
ALCOHOL-FREE
SOLUTION**

**HIGH TENACITY
OVER TIME**
UP TO 30% MORE INTENSE
COMPARED TO
ALCOHOLIC SOLUTION
KEEP 93% OF INTENSITY
AFTER 4 HOURS
& 85% AFTER 24 HOURS

Verified by
ECOCERT
**COSMOS
APPROVED**

**EXPRESSIONS
PARFUMÉES**
Creators of emotion

2023 Finalist

Expressions Parfumées

Aquaboost Natco®

Product description

AQUABOOST NATCO® is the first COSMOS approved fragrance including an innovative solubilizing system in order to formulate transparent aqueous solutions with a high dosage of perfume. This ready-to-use ingredient enables to easily manufacture alcohol-free Eau de toilette with any olfactive direction. This patent-pending technology is based on a high-performance association between COSMOS solvents and solubilizers. It allows the solvation of perfumery raw materials and solubilization of high dosages of natural origin fragrances in water. First turnkey perfume innovation with unique assets: - Perfectly clear alcohol-free solutions - High dosage of any perfume - COSMOS Approved fragrance

Claims & Benefits

AQUABOOST NATCO®, supports many environmental-friendly and trendy claims: - Clean beauty: the technology delivers an intense and long lasting fragrance experience using less product. - Sustainability: A more respectful product for the nature with an improvement in the environmental impact. - Cosmos approved, verified by Ecocert. AQUABOOST NATCO®, has many unique benefits for brands, manufacturers and end-users: - Aspect of the product: including high performance solubilizers, this turnkey fragrance technology allows to formulate perfectly clear aqueous solutions. - Regulation: it overcomes transport, storage and security problems around the world. - Ready-to-use ingredient and short formula. - Alcohol-free formulation with high fragrance dosage.

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Innovation
Technology**



2023 Winner

Trendcolor Srl

Twin Soul All Over
(Eyes-Lips-Cheeks)

Product description

A new generation of X-in-1 product that breaks the makeup schemes and the bon-look rules. A powder and a gel like 2 halves of an apple: beautiful on their own, perfect when used in combination ... because the duet is more complete! This product comes from of the combination of two filling technology (pressing + pouring) to provide multi-benefits and multi-use in one product: silkiness and adherence of the powder with / or the shine and hydration of a gel, to apply on eyes and/or lips and/or cheeks in order to line and/or fill and/or shade. A

powder all over + a jelly base: the perfect allies for a make up on the go!

Claims & Benefits

- Creamy saturated powder +crystal poured gel
- Multi-performance product
- Customizable in the finish and usage
- Functional visual: multi-benefit properties are communicated directly through the captivating visual on the cake



COSMOPACK
Awards

Make Up Formula

2023 edition

Finalists

Art Cosmetics Srl
ARTLAByrinth

Chromavis Fareva
Page One

Passage Cosmetics Laboratory S.A.
Glow Vita D Activator Body Cream

Winner

Passage Cosmetics Laboratory S.A.
Glow Vita D Activator Body Cream

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Make-up
Formula**



2023 Winner

Art Cosmetics Srl

ARTLAByrinth

Product description

Do you remember that funny labyrinth toy you used to play with once you were a child? Be ready to live a nostalgic experience thanks to this baked powder blush, customized with a playful special design thanks to a brand-new technology. This natural formula is characterized by a unique silky and subtle texture, that turns into an ethereal veil of pure color with no-weight sensation and luminous finish. The unprecedented playful design, extremely precise and defined, is realized with a technology never used before. Enjoy the pleasant texture and play on product customization with no limits!

Claims & Benefits

- Formula realized with a high % of natural origin ingredients, free from talc and silicones
- Brand-new technology for baked powders: customizable surface design, with extremely precise 3D effect, no limits anymore!
- Pure color with soft focus effect and no-weight sensation
- Perfect skin adhesion and optimal blendability

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Make-up
Formula**



2023 Finalist

Chromavis Fareva

Page One

Product description

An ultra-rich and pampering baked texture that melts into the skin with a never-before-experienced creaminess on baked: the more you touch it, the more you can feel the melting sensation, just like a butter. A baked formula that stands between an anhydrous and a baked. Loaded with natural oils, butters and waxes which provide the magnificent balmy and moisturizing sensation. Enriched with hydrating ingredients that nourish the skin and ingredients that give a “plastic-like” and soft structure. Super versatile: available in multiple finishes, foundation, blush and highlighter versions, and

eyeshadow.

Claims & Benefits

- Wax infused baked powder with an ultra-rich touch.
- Loaded with unique raw materials usually included in anhydrous formulas.
- Versatile formula: foundation, blush, highlighter, eyeshadow. Multiple finishes allowed.

**WINNER
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Make-up
Formula**



2023 Winner

Passage Cosmetics Laboratory S.A.
Glow Vita D Activator Body Cream

Product description

A unique product for the whole body which becomes Vitamin D activator: activates the vitamin D production in your skin thanks to the special ingredients which have the influence on the vit. D receptors! COLOR, ILLUMINATION AND CARE for the FACE&BODY. The product makes the skin tone even and adds a delicate glow – skin looks fresh and healthy. The added value of the product is the SKINERGY effect – the content of the electrolytes will bring the super energy to your skin.

Claims & Benefits

Formula created to provide: COLOR and GLOW for the face and body special activation of the VITAMIN D production in the skin SKINERGY effect because of the electrolytes content super MOISTURE



COSMOPACK
Awards

Packaging: Design & Materials

2023 edition

Finalists

Cosmei Srl

Earth Beat Denim Lipstick

Hangzhou Ebei Industrial Co., Ltd

Angled Essence Dropper Bottle

Pibiplast Spa

Due

Winner

Hangzhou Ebei Industrial Co., Ltd

Angled Essence Dropper Bottle

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Packaging:
Design & Materials**



2023 Winner

Cosmei Srl

Earth Beat Denim Lipstick

Product description

Earth beat denim lip stick is REFILL STICK WITH Ø12.7, made of cellulose acetate containing upcycled denim fibers. A customized material which fascinates with its alive touch and its vintage vibe. The color mélange is unrepeatable, so every single piece is unique as an original vintage piece. Acetate is a bio-based polymer, made of 70% wood pulp and 30% of a biobased compound polymer.

Claims & Benefits

We took inspiration from eyewear sector, bringing a new material to make up world. We give new life to old jeans through the upcycling of denim fibers creating a new make up packaging.

WINNER
2023

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

Packaging:
Design & Materials



2023 Finalist

Hangzhou Ebei Industrial Co., Ltd
Angled Essence Dropper Bottle

Product description

The shape of this new design is elliptical. Through accurate calculation and combined with the relevant knowledge of gravity, a 45° bevel angle is designed at the bottom. The product can be used normally in the early stage. When the essence is used to half or less, place the bottle at the angle. By changing the placement, tilting the bottle on the 45° bevel Angle, the essence is drained and collected at the inclined surface

for easier pick-up. Consumers can use the dropper to absorb the remaining essence until it is used up, Absorb the remaining essence until it is used up, Avoid waste. The precisely calculated 45° angel also ensures the product can stand stable when inclined.

Claims & Benefits

Another highlight of this product is the design of the small curved dropper, and the curved bottom. It ensures the user to pick up the remaining essence at the bottom of the bottle to the greatest extent. The above two clever designs work with each other and greatly reduces the waste of essence.

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Packaging:
Design & Materials**

2023 Winner

Pibiplast Spa

Due

Product description

Mascara packaging composed only by two pieces: the bottle doesn't have an usual wiper because the neck acts like a wiper and cleans the brush, leaving the correct amount of product to be applied on the lashes. Cap and rod, which usually are two separate pieces glued together, in Due are molded in one piece.

Claims & Benefits

- lean design to minimize the impact on the planet (plastic reduction) - monomaterial mascara for higher recyclability (all in PP) - cost-effectiveness (reduction of number of components produced - 2 instead of 4).





COSMOPACK
Awards

Skin Care Formula

2023 edition

Finalists

**B.Kolormakeup & Skincare Spa SB –
BENEFIT CORPORATION**

Dream Mistifier Face & Pillow Brume

C4Q Srl

Hyalu Beauty Caps

Intercos Group

Ice Massage Eye Essence Stick

Winner

Intercos Group

Ice Massage Eye Essence Stick

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Skin Care
Formula**



2023 Winner

B.Kolormakeup & Skincare Spa SB – BENEFIT CORPORATION

Dream Mistifier Face & Pillow Brume

Product description

The first ever pillow spray that gains its action not only from the fragrance, yet harnessing of new active category called cosmetotextiles which are able to provide benefits even if sprayed of fabrics. A product that can be used on the skin but does not necessarily require it as it can be used through the pillow. Aromatherapy, technology and skincare have gathered to create a new era of products.

Claims & Benefits

Moisturizing action due to cosmetotextile active ingredient
Protects cells from environmental aggressions by helping to control cellular water balance
Improves skin tone and hydration the union of fragrances instills tranquility and serenity in the soul.

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

**Skin Care
Formula**



2023 Finalist

C4Q Srl

Hyalu Beauty Caps

Product description

A unique product with targeted action and noticeable results. Its innovative capsules contain a high concentration of Hyaluronic acid to ensure your daily treatment. An unprecedented purefreeze dried product with "preservative and additive completely free," which could be completely absorbed by the outer layer of the skin and penetrated in to the deeper, gives you the appearance of younger looking by immediately plumping and filling of the skin. In addition, this product is transformed into the perfect booster by the addition of Cytofruit sweet orange, a water derived from the extraction of sweet orange juice. Cytofruit gives an immediate fresh feeling to the skin of the face, providing antioxidant action and perfect protection from the action of UV rays. Just a few drops of serum in addition to your

beauty capsule are enough to achieve the elixir of youth.

Claims & Benefits

The active Hyaluronans 2.0 is a biotechnological fraction of full spectrum sodium hyaluronate, that is a mechanism with different molecular weights that recreates the different biological functions of the skin, which aims at short and long term anti-aging effects. This product, thanks to the addition of an active booster, helps to improve skin elasticity, deeply hydrates, has an anti-aging effect, gives a healthier and more vital appearance and leaves the skin smoother and nourished. A concentrate of active ingredients contained 100% in an innovative single-dose capsule to give the face a boost of youth!

WINNER
2023

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

Skin Care
Formula



2023 Winner

Intercos Group

Ice Massage Eye Essence Stick

Product description

A frozen water balm essence in stick form to awaken and revive the eyes with an icy massage. Synergistically designed with a triple-action benefits of a soothing skin icing remedy, a stimulating eye massage, and a reviving, depuffing active treatment. This formulation is designed to deeply hydrate with a dewy finish and plumps the skin from within.

Claims & Benefits

Claims: 92% Natural (ISO 16128) /
Clean @Sephora / VEGAN

/formulated without fragrance
Benefits: - Instant icy relief anytime,
anywhere - soothing active
Cornflower water - Reduces
puffiness and dark circles.



COSMOPACK
Awards

Sustainability

2023 edition

Finalists

Confalonieri Matite Srl

Essential Sustainable Eye Pencil Ultra
Black with Hyaluronic Acid

ITIT Cosmetics Srl

Beauty Snacks

MYC Packaging Innovation Co., Ltd

Metallica Mascara

Winner

MYC Packaging Innovation Co., Ltd

Metallica Mascara

**FINALIST
2023**

**COSMOPACK
Awards**

Strategic partner **BEAUTYSTREAMS**

Sustainability

The image shows the packaging for the 'essential' eye pencil. The background is dark with green leaf patterns. A wooden pencil is shown vertically in the center. The text on the packaging includes: 'essential HERE AND NOW', 'The first wooden pencil at Cosmoprof Awards Our green revolution starts here!', 'More Beauty less CO2 Emissions', 'Water-based BIO paint', 'Ultra Deep Black', 'PEFC certified For each tree cut one is planted', 'Formula and packaging are COSMOS ORGANIC certified', 'Completely Palm Oil Free', 'Cap made of Bio Base Compostable certified material', and 'Essential for the environment. Essential for your beauty.' with a circular logo at the bottom right.

2023 Winner

Confalonieri Matite Srl

Essential Sustainable Eye Pencil
Ultra Black with Hyaluronic Acid

Product description

ESSENTIAL, PEFC and COSMOS ORGANIC certified is a pencil with a very high ultra-black pigment content. Super-blendable with excellent coverage, temperature resistant, and totally palm oil free. ESSENTIAL is also innovative thanks to the new water-based BIO paint, with resins obtained from the refining of waste vegetable substances, with reduced environmental impact and CO2 reduction. The paint accounts for 2.48 % of the total weight, the ink for 0.3%. The cap is made from Bio Base Compostable eco material, reducing CO2 emissions. The material is accompanied by TUV Austria and Vincotte compostability certificates and complies with EN 13432:2000.

Claims & Benefits

Essential is not merely trivial, it is not simple, but is the result of a process that leads to perfection. "Buy less Buy better" is the inspiration behind a product that holds an invitation. ESSENTIAL - EYE PENCIL is "essential" for the environment, for your beauty and for respecting your skin. It comes from a sustainable production process. It is a clear "HERE and NOW" invitation to make a radical choice by choosing products of the highest quality, a certified quality, which encompasses a choice of field: "my make-up is different" because it loves and respects the delicate and increasingly compromised balance of the Planet.

**FINALIST
2023**

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

Sustainability



2023 Finalist

ITIT Cosmetics Srl

Beauty Snacks

Product description

Capsules made by 100% sustainable plastic free material: biodegradable, biocompatible and edible. different type of waterless textures can be filled, from anhydrous to powders. Very practical, this technology allows super fresh products as they are used only one time or few more after the opening. the features of this product make it suitable for travelling by air as it is well suited to the existing restrictive regulations. this concept is also applicable to the creation of make-up testers that would guarantee maximum safety since existing formats are tested by a big number of consumers.

Claims & Benefits

Sustainable, fresh formula, practical, multiple usage, maximum hygiene and safety.

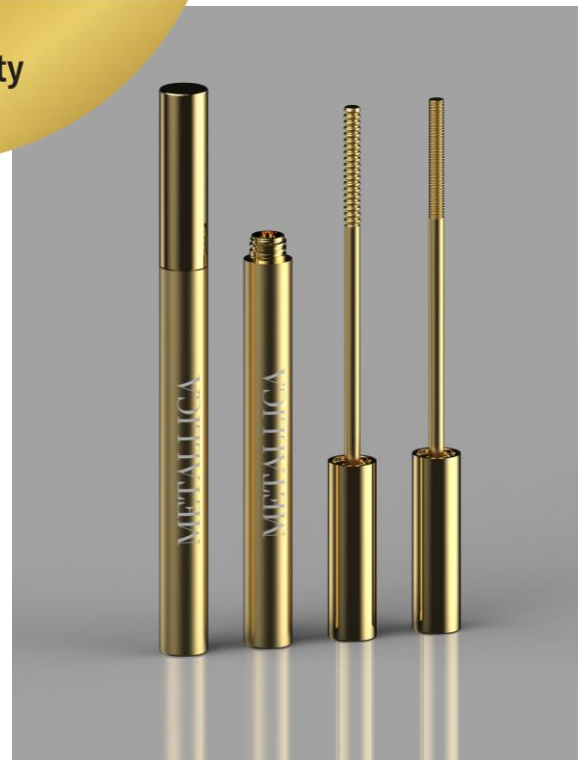
WINNER
2023

COSMOPACK
Awards

Strategic partner

BEAUTYSTREAMS

Sustainability



2023 Winner

MYC Packaging Innovation Co., Ltd
Metallica Mascara

Product description

Made entirely in aluminum, it is fully recyclable. Apart from its sustainable credentials, it incorporates also the other packaging features that are important to consumers: portability, premium feel, formula protection and effortless application.

Claims & Benefits

The pack features a safe screw closure and an ultra slim and elongated design that allows for easy and controlled application like a pro. The brushes, also in aluminum, are available with different knurling patterns and have been engineered to deliver the right amount of formula

and coat every lash, from root to tip. Perfect for defining mascara as well as for lash and eyebrow primer and treatment. To deliver different makeup looks, it can be paired also with twisted-wire fibred brushes, including bio-based options.